

Let's Clear the Air™

NEW JERSEY



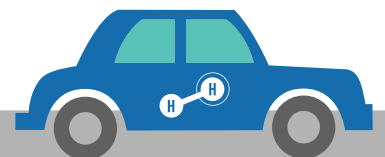
Providing consumer and business incentives and establishing a robust support infrastructure is critical to the successful implementation of any zero-emission vehicle (ZEV) or alternative fuel program.

With an array of policies and incentives, New Jersey has started to take steps towards cutting its greenhouse gas emissions from transportation and reducing its dependence on fossil fuels, while increasing its air quality. Hydrogen fuel cell electric vehicles can play an exciting role in many of these programs!

- ▶ Adopted the New Jersey Low Emission Vehicles Program, which requires all new vehicles sold in the state to be certified to the nation's most protective emissions standards and also requires that automakers sell increasing numbers of ZEVs in the state—a category that includes hydrogen fuel cell electric vehicles
- ▶ Adopted an Energy Master Plan to improve the resiliency of New Jersey's energy infrastructure, including expanded efforts to promote the use of alternative fuel vehicles and infrastructure
- ▶ Developed a local readiness plan for Montclair, Secaucus, and Woodbridge that will help facilitate the use of hydrogen fuel cell electric vehicles, as well as other ZEV or natural gas vehicles, in those communities
- ▶ Published a major report on alternative fuel vehicles to facilitate greater adoption of these vehicles and identify next steps for key regional and state stakeholders

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POLICY

- The Low Emission or Alternative Fuel Bus Acquisition Requirement ensures that all buses purchased by the New Jersey Transit Corporation are equipped with advanced pollution controls or are fueled by a hydrogen fuel cell, natural gas, hybrid electric, or biodiesel engine



INCENTIVES & INVESTMENTS

- The ZEV Tax Exemption provides a sales and use tax exemption to zero emission vehicle owners, including owners of hydrogen fuel cell and battery electric vehicles
- The High Occupancy Vehicle (HOV) Lane Exemption and Discount provides a 10% discount on the New Jersey Turnpike and parkways to vehicles that meet California's Super Ultra Low Emission Vehicle (SULEV) standard and that exceed 45 mpg, which is available to hydrogen fuel cell, electric, hybrid, natural gas, and advanced gasoline vehicles
- It Pay\$ to Plug In, New Jersey's electric vehicle workplace charging grant program, provides grants to employers to offset the cost of purchasing and installing electric vehicle charging stations
- The New York Clean Pass Program allows discounted toll rates for plug-in electric and hybrid electric vehicles at all Port Authority of New York and New Jersey off-peak hour crossings
- The New Jersey Clean Cities Coalition has supported the state's efforts to deploy alternative fuel vehicles, including hydrogen fuel cell electric vehicles, for the past 20 years

